



'Developing Healthy Stadia Partnerships'



Lloyds TSB



the coalfields regeneration trust



Stoke on Trent



In partnership with Port Vale Football Club the Vale Park Community Initiative aims

- To develop community initiatives focussing on Port Vale Football Club using the power of sport to tackle inequalities in health, education and employment for all population groups living in the neighbourhood of the stadium.
- To ensure that through partnership working, the existing and developing new facilities, services and assets at the club are used for the mutual benefit of the local community, in particular to meet the identified needs of younger people, older people and pursuing equal opportunities for all.



Our partnership with the Children's Centre has continued to grow. A Let's Get Cooking and a Photographic Club are two of the recent and exciting projects on which we have worked together. The cookery club will be a fun way for parents and children to learn about healthier diets and how to prepare their own meals. For those looking for something more artistic, the camera club will provide the opportunity to learn more about taking better photos as well as to meet people with a similar passion. Both these activities are free.



In partnership with the Port Vale FC Community Trust and the PCT we have delivered 9 MEND programmes involving 66 participants between March 2008 and October 2009. A final programme is planned to start on 10th May 2010. There have been a number of success stories with an interest in participating in future groups and activities.



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NHS

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With 905 registered walkers and 83 who have completed the 12 week walking plan, the Closer to Home Circular Walks Project is proving a great success. The Closer to Home Circular Walks aims to engage with 1,000 of the 118,000 sedentary adults (16+) to walk regularly as a form of exercise to keep active for health and encourage people to enjoy the beautiful green open spaces in Stoke on Trent.



VALE PARK COMMUNITY INITIATIVE



Haywood Engineering College has linked with the VPCI to establish an allotment project within the grounds of the college. The allotment will be used to grow vegetables for use in their own kitchens and in community events organised with Port Vale.

VALE PARK COMMUNITY INITIATIVE

The VPCI is working with all its partners to establish a travel plan and environmental policy. This will establish the club as a centre of good practice in how it manages its impact on the local environment and with the surrounding communities.

RECONNECTION PHOTOGRAPHY PROJECT



The VPCI is working with the Vale in the Community to deliver a range of activities to young people at risk of not being in education, employment or training (NEET). The photography project is one of these activities. Those taking part will learn camera and computer skills to produce images that will go on the club website.

AIMING AT A COLLEGE EDUCATION (ACE) DAYS

VPCI was successful in bidding for funding from CRT to deliver 2 ACE Days. One has so far been held for all pupils in Year 9 at Brown Hills - a total of 120 students attended on March 10th. Another day will take place for year 10 students from Abbey Hill School on May 5th.



FOR MORE INFORMATION PLEASE CONTACT

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