



# Federation of Stadium Communities

*'Developing Healthy Stadia Partnerships'*

The FSC is a national charity. The FSC was established in 1991 to represent the interests of communities that live in vicinity of major sports stadia and to help to improve relationships between sports clubs and the neighbourhoods in which they reside.

**FSC aims** to significantly improve the lives and well being of those living around sports stadia by:

- forming a strong bridge and partnership between the local communities, sports clubs, local authorities and agencies
- sharing best practice to facilitate maximising the usage of the stadia to enhance the lives of those living nearby and of the 'brand' to engage with marginalised communities tackling inequalities
- delivering evidence led best practice, based on consultation with users and stakeholders

## **Needs we address**

- Almost 60% of professional football and rugby league clubs are located within deprived neighbourhoods. These areas are characterised by low skills and training, poor access to services, poor health, plus high disability, crime and a poor environment.
- 68% of FA Premier League and 61% of Football League clubs are based in significant or high minority ethnic populations
- Whilst the majority of professional sports clubs now recognise the value of community work they do not all have the capacity or expertise to engage with all communities and to build partnerships with agencies to meet local targets on health, education, learning, employment and environment

**A 'Healthy Stadia' meets the needs of stadia communities and contributes to meeting the targets of key agencies including the NHS, Local Authorities, and sport governing bodies.**

- Some sports clubs have successful community programmes and are engaging with the local community. These examples are not always well known or communicated to others
- Sports stadia offer enormous potential as community hubs. The Healthy Stadia concept promotes important opportunities for reaching large numbers of people and for improving public health and reducing inequalities, in addition to using the power of sport to enhance educational achievement and contribute to a lowering of youth crime.
- There is evidence that in order to achieve these outcomes, closely targeted interventions are necessary, and facilitation of such partnership work is key to making this happen

FSC firmly believes that actively engaging local people in the decisions that affect them is vital to the process of building cohesive communities.

The FSC provides information and advice to those in stadium neighbourhoods, highlights and shares examples of good practice and helps to develop projects, partnerships and innovative ways of engagement to achieve mutual benefits.

# Membership

Membership of the FSC is open to anyone with a common concern about the quality of life and well - being of those who live and work in sports stadia communities. By becoming a member you are also assisting the FSC in its work to support those who live in stadium neighbourhoods to maximise the potential benefit stadia can bring.

## Benefits & Cost of Membership

In order to bring our support to as many agencies as possible, FSC offers free membership to every group it works with although a donation is very welcome at the suggested rates below

### Full Membership

Open to community and voluntary groups, associations and agencies and includes:

- Regular e bulletins
- Free fact sheets
- Free telephone information/advice
- Free initial visit to discuss needs and required tailor-made service
- Nominate a candidate for election to the Board, and full voting rights

Income less than £25,000 in the last financial year suggested **One off payment of £10**

Income over £25,000 in the last financial year suggested **One off payment of £50**

### Associate Membership

Open to public and private sector agencies suggested **One off payment of £50**

- Regular e bulletins
- Free copies of fact sheets
- Free telephone information/advice
- Free initial visit to discuss needs and required tailor - made service

## Membership Application

I would like to become a member of the FSC. I enclose a donation for £..... made payable to 'Federation of Stadium Communities'

Name.....

Group/association.....

Address.....

..... Post Code.....

Telephone..... Fax.....

e-mail..... Web site.....

Signed..... Position.....

### Please return to:

FSC, Suite 20,Vale Park Enterprise Centre, Hamil Road, Burslem, Stoke-on-Trent. ST6 1AW  
Tel: 01782 830900 email: info@stadiumcommunities.org.uk  
Website: www.stadiumcommunities.org.uk